



MYCONTENT

Your Content Everywhere



Elevate Your Social Presence

- In today's digital world, social media is where your brand connects with its audience. We help you build, manage, and grow a powerful online presence through strategic, data-driven social media activities designed for maximum impact.



Our Social Media Services Include

1 Strategy Development:

Conducting audits, competitor analysis, and market research to develop customized content and growth plans that enhance your brand identity. We optimize profiles for a professional look across platforms.



2 Content Creation & Posting:

Crafting and publishing high-quality, platform-specific content (images, videos, Reels, Stories, graphics) aligned with your brand voice, scheduled via a content calendar.

3 Community Management & Engagement:

Managing interactions, responding promptly to comments/messages, growing followers organically, monitoring brand mentions, and handling crisis management.



4 Paid Social Media Advertising:

Designing and managing targeted ad campaigns on Facebook, Instagram, LinkedIn, TikTok, etc., focusing on audience segmentation, creative development, A/B testing, and ROI.

5 Influencer Marketing:

Identifying, vetting, and managing relationships with relevant influencers and ambassadors to coordinate sponsored posts, expand reach, and enhance credibility.



Connect with your audience effectively.
Contact mycont-ent.



Master the World of YouTube



- As the leading video platform, YouTube offers immense opportunities. We provide comprehensive, end-to-end solutions to help creators, brands, and media companies grow, protect, and monetize their valuable YouTube content.

YouTube Services



Channel Management

Handling setup, technical optimization, custom thumbnails, video SEO (keywords, tags, titles), content calendars, publishing schedules, and community engagement.



Video Content Protection (Rights Management)

Safeguarding your original content against piracy using YouTube Content ID registration and claims management, copyright takedowns, usage monitoring, and DRM solutions.



YouTube Monetization & Revenue Growth

Optimizing YouTube Partner Program participation, improving Ads Revenue/RPM, enabling Super Chats, Memberships, Merchandising, and facilitating brand sponsorships.



Video SEO & Growth Strategy

Employing data-driven strategies like keyword research, tag optimization, performance analytics, and A/B testing to maximize views, watch time, and subscribers.



Multi-Platform Distribution & Repurposing

Developing cross-platform strategies (Facebook, Instagram, TikTok), creating short-form content (Shorts, Reels), and assisting with localization (subtitles).



Analytics and Revenue Dashboard

Our intuitive dashboard empowers clients with real-time visibility into their content's protection, publishing status, performance analytics, and revenue tracking across all platforms.



Unlock your YouTube potential.
Contact mycont-ent.

Amplify Your Music Globally



- In the digital music era, broad distribution and robust rights protection are key. We empower artists, labels, and rights holders to distribute, protect, and monetize music effectively across major digital platforms worldwide.

Music Services Include

- 01** Delivering your tracks to hundreds of streaming platforms and stores (Spotify, Apple Music, Deezer, Anghami, YouTube Music, etc.) with fast uploads, metadata optimization, and playlist pitching support.
- 02** Music Content Protection & Rights Management: Actively safeguarding your music using DRM, YouTube Content ID, Facebook Rights Manager, claiming unauthorized uploads, and monitoring for infringement.
- 03** Comprehensive Music Monetization: Collecting streaming royalties, enabling monetization via Content ID and social platforms (TikTok, Instagram, Facebook), and facilitating licensing/synchronization opportunities (film, TV, ads).
- 04** YouTube & Social Media Music Optimization: Offering specialized YouTube Music channel management, creating lyric videos/visualizers, developing short-form video strategies (Reels, Shorts, TikTok), and implementing music-specific SEO.
- 05** Analytics and Revenue Dashboard: Our intuitive dashboard empowers clients with real-time visibility into their content's protection, publishing status, performance analytics, and most importantly—revenue tracking across all platforms.



Get your music heard and protected.
Contact mycont-ent.



Drive Growth with Digital Marketing

- A cohesive, results-driven digital marketing strategy is essential in today's competitive marketplace. We deliver comprehensive, cutting-edge solutions tailored to maximize reach, foster engagement, and drive measurable conversions.

Our Digital Marketing Services Include

Website Optimization (SEO & Performance)

Enhancing search engine visibility (Google) through on-page, off-page, and technical SEO, prioritizing mobile-friendliness and page speed.

Content Marketing

Crafting compelling blog posts, articles, video/visual content, infographics, e-books, and brand storytelling that resonates with your target audience.

Social Media Marketing (Integrated)

Expanding brand presence with powerful, integrated strategies across relevant platforms (as detailed in our Social Media Management service).

Email Marketing

Developing strategies, designing newsletters, implementing automation, segmenting audiences, A/B testing, and tracking KPIs to nurture leads and loyalty.

Paid Advertising (PPC & Social Ads)

Managing targeted campaigns on Google Ads (Search, Display, YouTube) and social media, using retargeting and data analytics for optimal ROI.

Branding and Design

Developing and refining your brand identity with professional branding services and graphic design for consistency across all digital touchpoints.



**Achieve your marketing goals.
Contact mycont-ent.**

Maximize Your Content's Value



- High-quality content is king, but its value is only realized through effective distribution and smart monetization. We help you maximize the return on your content investment across its entire lifecycle.

Our Approach Includes

01

Strategic Distribution

Getting your content seen by the right audience at the right time. We leverage diverse channels and platforms, tailoring the strategy based on content type and target demographic for maximum reach and impact.



Unlocking Revenue Potential

Going beyond simple distribution to unlock your content's full financial potential. We develop bespoke monetization strategies, identifying and implementing methods (advertising, subscriptions, licensing, etc.) to maximize revenue streams and create sustainable growth opportunities.



02

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*Realize the full value of your content
Contact mycont-ent*

Launch Your Premium Streaming Service



- We are your one-stop partner for sophisticated, end-to-end OTT and video streaming solutions. In partnership with industry leader Erstream, we empower creators, broadcasters, and media companies to deliver exceptional, secure video experiences globally.



Maximize your earnings with powerful ad integrations, dynamic FAST TV via cloud playout, and a fully branded OTT platform built for seamless monetization

OTT Platform Services Include

Core Infrastructure: High-quality encoding (live & VOD), robust CMS, reliable global CDN, and advanced analytics for viewer insights.

Features & Engagement: Enabling Catchup TV, CRM tools for media, and custom cross-platform apps (Web, iOS, Android, Smart TVs) with intuitive user experiences.

Application Development: OTT TV applications compatible with various platforms, including iOS, Android, Smart TVs, and streaming devices.

Flexible Monetization: Supporting SVOD (Subscription), TVOD (Transactional), AVOD (Ad-Supported), FAST channels with Dynamic Ad Insertion (DAI), and hybrid models.

Support: 24/7 monitoring, full deployment, maintenance, and training.

Content Security: Advanced Content Protection – Keep Your Assets Safe.

DAION: Content monetization solution.



Our Clients Pages



عادل امام



نادية لومدي



ART TV NETWORK



نصير الزبيدي



IQRAA TV



نظيفة النورسيه



& More

Our Clients Channels



BENCHMARK



ABULSADIQ



ASALA YOUSEF OFFICAL



NIQASHPODCASTS



DMI



ALAMALZAEEM



& More

Our Clients



& More



OUR PARTNERS



& More

your content Everywhere

- At mycont-ent, we focus on helping businesses navigate and succeed in the digital world through a foundation of trust and transparency. At our core, we're not just a digital media company; we're a team of creative problem solvers who thrive on helping businesses like yours break through the noise and stand out.
- Our company is built on a foundation of trust, transparency, and accountability. We believe in being upfront and honest with our clients about what we can do, and we work tirelessly to deliver on our promises. Since 2018, we've been partnering with businesses and organizations, empowering them to not only keep up with the pace of change but stay ahead of ahead of it.



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